

# Getting Dogs in Homes Matters More than Ever



To make sure we're providing the right support as the pandemic continues and needs evolve, PEDIGREE Foundation is conducting mini surveys with our shelter and rescue community. Here's what we heard in June 2020...

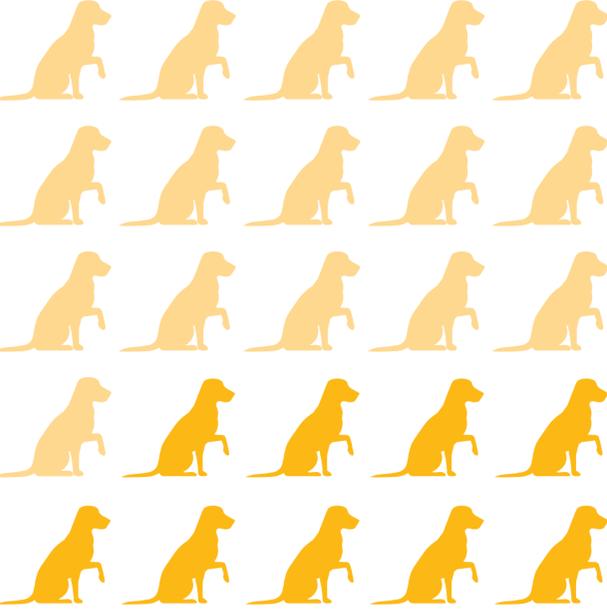
## More Dogs are Being Fostered

Over the first few months of the COVID-19 crisis, shelters and rescues report they've gone from **47%** of dogs typically in foster to **55%** in foster now.



## More New People are Trying Fostering

On average, shelters and rescues said that **29%** of their current foster parents are first-timers.



## But Some Dogs Will Be Returned

About a **third (36%)** of shelters and rescues are concerned that dogs in foster will be returned following the COVID-19 crisis.

## Health Issues are a Key Challenge

Top concerns shelters and rescues are seeing that could cause people to surrender pets:



They can't afford medical care that their pet needs.



Human illness means they can't care for a pet.



They need help with pet behavior challenges.

## Shelters Need Support Too

Shelters and rescues say these are their biggest concerns in the months ahead:



Lack of fundraising opportunities to support the important work they do.



Lack of funds to sustain their day-to-day operating expenses, like rent and electricity.



Increasing demand due to more homeless pets.

## New Opportunities are Appearing

Asked about opportunities coming out of COVID-19, shelters and rescues ranked these the top three:



New ways to operate.



More focus on their foster network.



More focus on keeping pets in homes through counseling and support.